

INVOICE


wfsb.com

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
498435-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Great American Media (GMMB)
Attention: Accounts Payable
3050 K Street N, Suite 100
Washington, DC 20007

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	2050

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	498435	06372277

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	49	53

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/22/12	11a-12p Price is Right	11am - 12pm	MTWTF--	:30	5	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 5 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/16/12 11:59 AM 11a-12p Price is Right 11am - 12pm :30 DSCT12104 \$850.00 NM 2 WFSB W 10/17/12 10:59 AM 11a-12p Price is Right 11am - 12pm :30 DSCT12103 \$850.00 NM 3 WFSB Th 10/18/12 10:59 AM 11a-12p Price is Right 11am - 12pm :30 DSCT12103 \$850.00 NM 4 WFSB F 10/19/12 12:00 PM 11a-12p Price is Right 11am - 12pm :30 DSCT12103 \$850.00 NM 5 WFSB M 10/22/12 10:59 AM 11a-12p Price is Right 11am - 12pm :30 DSCT12104 \$850.00 NM									
2	10/16/12	10/22/12	4p-5p Dr. Oz	4pm-5pm	MTWTF--	:30	4	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 4 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 10/16/12 4:55 PM 4p-5p Dr. Oz 4pm-5pm :30 DSCT12103 \$950.00 NM 1 WFSB W 10/17/12 4:37 PM 4p-5p Dr. Oz 4pm-5pm :30 DSCT12104 \$950.00 NM 3 WFSB F 10/19/12 4:12 PM 4p-5p Dr. Oz 4pm-5pm :30 DSCT12104 \$950.00 NM 4 WFSB M 10/22/12 4:37 PM 4p-5p Dr. Oz 4pm-5pm :30 DSCT12105 \$950.00 NM									
3	10/16/12	10/22/12	Eyewitness News	5pm - 5:30pm	MTWTF--	:30	4	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 4 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 10/16/12 5:26 PM Eyewitness News 5pm - 5:30pm :30 DSCT12104 \$2,100.00 NM 1 WFSB W 10/17/12 5:25 PM Eyewitness News 5pm - 5:30pm :30 DSCT12103 \$2,100.00 NM 3 WFSB Th 10/18/12 5:21 PM Eyewitness News 5pm - 5:30pm :30 DSCT12104 \$2,100.00 NM 4 WFSB M 10/22/12 5:11 PM Eyewitness News 5pm - 5:30pm :30 DSCT12104 \$2,100.00 NM									
4	10/16/12	10/22/12	Eyewitness News	5:30pm - 6pm	MTWTF--	:30	3	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 3 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB Tu 10/16/12 5:46 PM Eyewitness News 5:30pm - 6pm :30 DSCT12103 \$2,100.00 NM									

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Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	2050	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/16/12	10/22/12	Eyewitness News	5:30pm - 6pm	MTWTF--	:30	3	\$2,100.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/17/12 5:52 PM Eyewitness News 5:30pm - 6pm :30 DSCT12104 \$2,100.00 NM 2 WFSB M 10/22/12 5:39 PM Eyewitness News 5:30pm - 6pm :30 DSCT12105 \$2,100.00 NM									
5	10/16/12	10/22/12	Eyewitness News	6pm - 6:30pm	MTWTF--	:30	2	\$2,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/16/12 10/22/12 MTWTF-- 2 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/16/12 6:08 PM Eyewitness News 6pm - 6:30pm :30 DSCT12104 \$2,500.00 NM 2 WFSB M 10/22/12 6:28 PM Eyewitness News 6pm - 6:30pm :30 DSCT12104 \$2,500.00 NM									
6	10/16/12	10/22/12	Inside Edition	7pm - 7:30pm	MTWTF--	:30	3	\$1,750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/16/12 10/22/12 MTWTF-- 3 \$1,750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/16/12 7:20 PM Inside Edition 7pm - 7:30pm :30 DSCT12103 \$1,750.00 NM 2 WFSB Th 10/18/12 6:59 PM Inside Edition 7pm - 7:30pm :30 DSCT12103 \$1,750.00 NM 3 WFSB M 10/22/12 7:21 PM Inside Edition 7pm - 7:30pm :30 DSCT12105 \$1,750.00 NM									
7	10/16/12	10/22/12	CBS: THE EARLY SHOW	7am - 9am	MTWTF--	:30	3	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/16/12 10/22/12 MTWTF-- 3 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB Tu 10/16/12 8:53 AM CBS: THE EARLY SHOW 7am - 9am :30 DSCT12104 \$800.00 NM 2 WFSB W 10/17/12 7:39 AM CBS: THE EARLY SHOW 7am - 9am :30 DSCT12103 \$800.00 NM 1 WFSB M 10/22/12 8:11 AM CBS: THE EARLY SHOW 7am - 9am :30 DSCT12104 \$800.00 NM									
8	10/16/12	10/22/12	Entertainment Tonight	7:30pm - 8pm	MTWTF--	:30	3	\$1,750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/16/12 10/22/12 MTWTF-- 3 \$1,750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB Tu 10/16/12 7:58 PM Entertainment Tonight 7:30pm - 8pm :30 DSCT12104 \$1,750.00 NM 1 WFSB W 10/17/12 7:42 PM Entertainment Tonight 7:30pm - 8pm :30 DSCT12103 \$1,750.00 NM 2 WFSB M 10/22/12 7:47 PM Entertainment Tonight 7:30pm - 8pm :30 DSCT12104 \$1,750.00 NM									
9	10/16/12	10/22/12	9am-10am	9am - 10am	MTWTF--	:30	5	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/16/12 10/22/12 MTWTF-- 5 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/16/12 9:36 AM 9am-10am 9am - 10am :30 DSCT12103 \$600.00 NM 2 WFSB W 10/17/12 9:43 AM 9am-10am 9am - 10am :30 DSCT12104 \$600.00 NM 5 WFSB Th 10/18/12 9:51 AM 9am-10am 9am - 10am :30 DSCT12104 \$600.00 NM 3 WFSB F 10/19/12 9:55 AM 9am-10am 9am - 10am :30 DSCT12104 \$600.00 NM 4 WFSB M 10/22/12 9:55 AM 9am-10am 9am - 10am :30 DSCT12105 \$600.00 NM									
10	10/18/12	10/18/12	Elementary	10pm - 11pm	---1---	:30	1	\$7,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 ---1--- 1 \$7,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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10	10/18/12	10/18/12	Elementary	10pm - 11pm	---1---	:30	1	\$7,500.00	NM																						
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>Th</td><td>10/18/12</td><td>10:36 PM</td><td>Elementary</td><td>10pm - 11pm</td><td>:30</td><td>DSCT12103</td><td>\$7,500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	Th	10/18/12	10:36 PM	Elementary	10pm - 11pm	:30	DSCT12103	\$7,500.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WFSB	Th	10/18/12	10:36 PM	Elementary	10pm - 11pm	:30	DSCT12103	\$7,500.00	NM																					
11	10/18/12	10/18/12	Person of Interest	9pm - 10pm	---1---	:30	1	\$9,000.00	NM																						
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>---1---</td><td>1</td><td>\$9,000.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	---1---	1	\$9,000.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	10/15/12	10/21/12	---1---	1	\$9,000.00																										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WFSB	Th	10/18/12	9:49 PM	Person of Interest	9pm - 10pm	:30	DSCT12104	\$9,000.00	NM																					
Total Spots							34																								

Payment Terms Net 30 Days

<u>Gross Total</u>	\$60,150.00
<u>Agency Commission</u>	\$9,022.50
<u>Net Amount Due</u>	\$51,127.50

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